

DRIVING BUSINESS STRATEGIES WITH BIG DATA

While the composition of business spending varies between business sizes and industries, American Express can provide your company with big data analysis and customized reporting. Not only can you benchmark your business against the industry as a whole, you can also formulate an effective strategy that optimizes spending and improves your bottom line.

KEY SUPPLY CHAIN IN THE MEDICAL INDUSTRY¹



KEY TRADE SUPPLIES & OPERATING EXPENSES

Generally, companies allocate their spending across the following categories.



EXAMPLES OF MERCHANTS THAT WELCOME AMERICAN EXPRESS²

Travel and Entertainment

Travel and entertainment are essential to business operations. Enjoy a warm welcome when you use your American Express Card at airlines, hotels, travel agencies, online travel platforms, restaurants and more.

Air Canada
BCD Travel Hong Kong
British Airways
Carlson Wagonlit Travel
Cathay Pacific Airways Ltd
Hong Kong Dragon Airlines Ltd
Japan Airlines Co., Ltd
Korean Air Lines Co., Ltd
Lotus Tours Limited
Qantas Airways Hong Kong
Shangri-La Hotels and Resorts
The Park Lane
The Royal Garden Hotel Hong Kong
Uber
W Hotel Hong Kong

Trade Supplies & Operating Expenses

American Express brings you more ways to flexibly manage your spending with different suppliers. With our platform, you can maximize buying power and increase cash flow.

ABTS Convention Services, Inc.
American Psychiatric Association
American Society of Clinical Oncology
Apple
BT Conferencing, Inc.
CSL Mobile Ltd
Europa Booking & Services
First data
Haymarket Media Group Ltd
Hong Kong Telecommunications
IQPC Worldwide
Medical Council of India
PayPal
SmarTone
The Executive Centre Hong Kong Ltd

1. Information based on American Express internal data and does not necessarily represent the whole market. 2. Acceptance is on the basis of Merchant Terms and Conditions. The information is a sample of merchants that accept American Express Cards, and does not represent the comprehensive list of all merchants that accept American Express by industry.

善用數據分析 掌握營商策略

要全方位發展業務，管理商務開支與提升盈利同樣重要。美國運通因應不同行業及公司規模的開支需求，助您掌握大數據分析，制定合適的報表，不單可將公司的商務開支與同業作對比，更可更精準地規劃營商策略，優化商務開支管理，提高盈利。

醫藥業的主要供應鏈¹

藥品生產/醫療用品批發

健康服務

醫院/醫療中心

主要供應商及營運開支

一般而言，醫藥業界的開支主要分為以下範疇。



歡迎美國運通卡的商戶²

差旅和酬酢開支

差旅和酬酢支出是業務營運重要的一環，現在您可以美國運通卡訂購機票、酒店、支付旅遊公司、網上旅遊平台及餐廳簽賬等，盡享方便。

Air Canada
BCD Travel Hong Kong
British Airways
Carlson Wagonlit Travel
Cathay Pacific Airways Ltd
Hong Kong Dragon Airlines Ltd
Japan Airlines Co., Ltd
Korean Air Lines Co., Ltd
Lotus Tours Limited
Qantas Airways Hong Kong
Shangri-La Hotels and Resorts
The Park Lane
The Royal Garden Hotel Hong Kong
Uber
W Hotel Hong Kong

供應商及營運開支

您可透過美國運通環球支付方案，靈活管理各項營運開支，提升購買力並改善現金流。

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American Psychiatric Association
American Society of Clinical Oncology
Apple
BT Conferencing, Inc.
CSL Mobile Ltd
Europa Booking & Services
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Haymarket Media Group Ltd
Hong Kong Telecommunications
IQPC Worldwide
Medical Council of India
PayPal
SmarTone
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1. 以上資料為美國運通的內部數據分析，或未能反映整體市場狀況。2. 商戶條款及細則適用。以上資料為接納美國運通卡的部分商戶，並不代表該行業中所有接納美國運通卡之商戶。



DON'T do business WITHOUT IT™